



EXPLORE

ONE MONTH BUSINESS ACCELERATION PROGRAM ON HOW TO MAKE IT IN PARIS



“ Paris is a pleasant city to live, and surprisingly we were really impressed by the ecosystem of startups! ”

Franck Boulbès, CEO of Cellier Domesticus
Startup from Montreal

For 80% of the participants, the Paris Landing Pack Explore met or exceeded their expectations

* Source :internal survey realized after each program

WHO?

Selected fast growing
incorporated startups under
8 years old, eager
to understand the European
and French markets,
and make first business
connections

WHAT?

A desk in COMET,
international incubator
located in the heart of Paris

A 4 weeks intensive program

A 4 WEEKS INTENSIVE PROGRAM

MAKE YOURSELF VISIBLE... AND NETWORK!

- **Welcome Party**
Meet the Paris Tech scene
- **Testimonials**
from international CEOs
- **Why Paris?** Do's and don'ts
- **How to deal with media and create buzz in France?**
- **Introduction to the Paris ecosystem**
Clusters, key players and events
- **Demo Day**
A unique opportunity to pitch in front of business angels, VC, alumni, corporates

I WANT TO DEVELOP MY BUSINESS!

- **How can I find customers and get access to the French and European markets?**
- **How to pitch to optimize your impact**
Dedicated coaching session
- **How to deal with French banks?**
- **Doing business in France**
From drafting commercial contract to intellectual property protection
- **Qualify your eligibility to experiment in the city of Paris**

HOW TO SET UP... I WANT IT SIMPLE!

- **How to create your company in France?**
When ? What ? How?
- **How to recruit?**
Operational HR tools
- **How to develop an R&D activity and benefit from the Research Tax Credit?**
- **How to get a long term visa to set up in France?**

WHEN?
3 TIMES

per year

—
March
June
October

HOW LONG?
4 WEEKS

per session

WHERE?

in our international incubator

COMET

HOW?
APPLY!

-
1. Application online
 2. Jury selection
 3. Skype interview

PARIS&CO INCUBATORS



1. Labo de l'édition:
Digital publishing
2. UPPER / COMET :
International
3. Welcome City Lab:
Tourism
4. Tech Care Paris:
E-health & well-being
5. Le tremplin: **Sport**
6. Nord-express:
Smart cities
7. Le Cargo: **Digital content, cultural and creative industries**
8. Smart Food Paris:
FoodTech

—≡ PARIS LANDING PACK EXPLORE ≡—

 Parisandcoagency  @paris_and_co

#STARTBIZPARIS

FOR MORE INFORMATION:
landing@parisandco.com

by 