

**PARTICIPANT
BROCHURE**

**MARCH
15-16
2018**

PARIS
PALAIS BRONGNIART

MEDXPERIENCE

THE INTERNATIONAL HEALTH TECH SUMMIT

www.medxperience.org

medicen
PARIS REGION



EVENT HIGHLIGHTS

◆ MEDXPERIENCE IS...

The first open innovation healthtech event

This international event brings together the Paris Region's major healthcare players and their partners from around the globe.

◆ MEDXPERIENCE PROMISES

Gain insights from the MedXperience event, organised around 4 strategic fields: Diagnosis, Imaging, Advanced Therapies and eHealth.

Be inspired by the Talent Factory and the European MedX Projects.

Share practices, achievements and ambitions in new therapies and innovative technologies in the healthcare industry

Showcase your projects and innovation to the experts

Meet your future partners

Attract investors

Promote your school

Discover the many assets of the Paris region on the international scene

Network with 1500+ players of the international healthcare ecosystem gathered in the 1st international summit for the future of healthcare

Grow your business through new strategic partnerships.

◆ MEDXPERIENCE PROGRAM

Join over 20 high-level debates, keynote speeches and plenary sessions over 2 days.

Take the opportunity to present and develop innovative, collaborative and international projects.

BE PART OF THE 1ST MEDXPERIENCE!

MEDXPERIENCE OBJECTIVES

MORE THAN 1,500 ATTENDEES

- ◆ 50% European and International participants
- ◆ Scientists
- ◆ Healthcare Professionals Researchers
- ◆ Drugs & Device manufacturers
- ◆ National Organisations Investor Representatives
- ◆ Start-ups
- ◆ Journalists

EXHIBITION: 4 DESIGNATED AREAS

- ◆ Diagnosis
- ◆ eHealth
- ◆ Advanced Therapies
- ◆ Imaging

2 CROSS-DISCIPLINE TOPICS

- ◆ Europe
- ◆ Talents

EXPERIENCES & KEYNOTES

- ◆ Plenary sessions
- ◆ Workshops: "Meet the experts" session
- ◆ Agora in the exhibition area
- ◆ B2B meetings during 2 days
- ◆ Start-ups and SME pitches

WHAT CAN ATTENDEES EXPECT?

WELCOME TO MEDXPERIENCE AND MAKE PARIS REGION THE WORLD CAPITAL OF HEALTH INNOVATION

MedXperience 2018 is a unique opportunity to discover new business partners and attract investors from the world class innovation hub: The Greater Paris Area.

Come and take part in this key meeting for international professionals focused on the future of healthcare. You will meet the top international executives from this ecosystem.

◆ MEDXPERIENCE FOR START-UPS & SMEs

Take the opportunity to demonstrate your innovations to Physicians, Clinicians and Investors through clinical cases. Come and meet experts, future partners and healthcare professionals in order to build your network, obtain new contracts, develop your business or secure funding.

◆ MEDXPERIENCE FOR PHYSICIANS AND CLINICIANS

Explore the latest innovations and how to put them into practice. Discover new tools that will help you and improve your work: save time, make healthcare safer, prevent accidents, generate faster and more detailed diagnostics, support your research and keep in touch with your patients. Come and participate in innovative projects. Come to discover the innovations of tomorrow and how healthcare is evolving.

◆ MEDXPERIENCE FOR INVESTORS

Join us and meet innovation representatives in the Paris Region. Discover young start-ups that have already proved themselves through real experiences. Take this opportunity to get involved in their development.

◆ MEDXPERIENCE FOR COLLEGE AND UNIVERSITIES

Come and meet the future employers of your students. Promote your university/school, create partnerships with hospitals, industries or start-ups and attract not only investors but also students. Join us and discover how innovation is compulsory in the life of a scientist. Meet the experts to improve your skills and learning methods thanks to innovations in the Paris Region.

◆ MEDXPERIENCE FOR RESEARCH CENTERS

Learn about the innovative start-ups in the Paris Region.

Come and meet the start-ups and SMEs that can help develop your project. Find the funding to make your project happen.

◆ MEDXPERIENCE FOR BIG BUSINESS

Discover how today's innovations can help you improve the quality of patient healthcare, do more with fewer expenses, improve and accelerate research and drug discovery and develop connected healthcare to keep your patients' safe.

Identify your future start-ups and SME partners.

Come and discover the Paris Region's healthtech ecosystem ; its clinicians, its public research laboratories, its significant training programs and vast talent pool which are ready and able to meet your development needs.

**MORE THAN AN EVENT,
MEDXPERIENCE IS A UNIQUE OCCASION TO TURN INNOVATIONS
INTO OPPORTUNITIES AND NETWORK!**

MEDXPERIENCE: CALLING ALL GROUND-BREAKING PROJECTS!

TURN YOUR IDEA OR EXPERTISE INTO AN INNOVATIVE COLLABORATION PROJECT

MedXperience will use the proven Medicen method to build innovative, collaborative and international projects based on meetings with representatives at different stages.

You developed a breakthrough project?

You would like to give it a chance on a global scale?

You want to turn your idea or expertise into an innovative collaboration project?

MedXperience invites you to submit your idea or your know-how in order to find partners in an innovative collaborative approach that crosses disciplines and international borders. Present your project and find appropriate partners (experts, health-tec providers, etc.) from around the world.

Information & registration on www.medxperience.org

PROGRAM

▲ 6 PLENARY SESSIONS

▲ 15 WORKSHOPS

▲ 10 AGORA SESSIONS & 1 DEDICATED FOR SME AND START-UPS PITCHES

▲ ANIMATIONS, DEMONSTRATIONS, BTOB MEETINGS...

PROGRAM HUB

MedXperience will be organised around 4 topics :

« Diagnosis », « Imaging », « Advanced and Innovative therapies » « eHealth » and two cross discipline topics
« Talent Factory » « European MedX Projects »

ADVANCED & INNOVATIVE THERAPIES

- ▲ **New Approaches in Therapeutics**
- ▲ **Cellular and gene therapies**
- ▲ **Breakthrough innovations in bioproduction**
- ▲ **Breakthrough innovations in oncology**

DIAGNOSIS

- ▲ **Precision Diagnosis:** overview
- ▲ **Biology** today vs. Tomorrow
- ▲ Major issues from **point-of-care diagnosis**
- ▲ **Diagnosis and microfluidic**
- ▲ **Companion diagnosis**

TALENT FACTORY

- ▲ The influence of **AI and Big Data** on skills issues
- ▲ **Talent Acquisition** with Big Data and AI
- ▲ **Start up culture:** how to develop an innovative project in healthcare
- ▲ "Etude Compétence Innovation Santé" (French session)

IMAGING

- ▲ **Precision Medicine of the Future:** the role of imaging from a global perspective including trends, key issues, transformations, challenges and opportunities
- ▲ The changing role of the **Radiologist and Interventionalist in the digital age**
- ▲ **Medical imaging 2030:** enabling/disruptive technologies
- ▲ **Imaging data banks and cohorts:** key issues in population imaging, radiomics and artificial intelligence
- ▲ **The take-away message:** complementary perspectives on imaging in relation to Diagnostics, eHealth, and Advanced Therapeutics

EHEALTH

- ▲ **Artificial Intelligence:** Serving Predictions
- ▲ **Augmented and virtual reality** serving healthcare
- ▲ **Digital tools** for patient mobility

EUROPEAN MEDXPROJECT SUPPORTED BY



- ▲ **Health Systems:** How to tackle the burden of European ageing population on the healthcare system sustainability?
- ▲ **Access to finance:** How European SMEs and start-up can access to cross boarder funding and scale-up their development?
- ▲ **Scale-up academic innovation:** How technology transfer could accelerate innovative solutions to solve European healthcare and societal challenges?
- ▲ **European Success Stories:** How industry can drive the emergence of strategic technologies for healthcare?
- ▲ **Europe of Talents:** how to leverage european network of excellence to integrate the knowledge triangle?

GENERAL INFORMATION

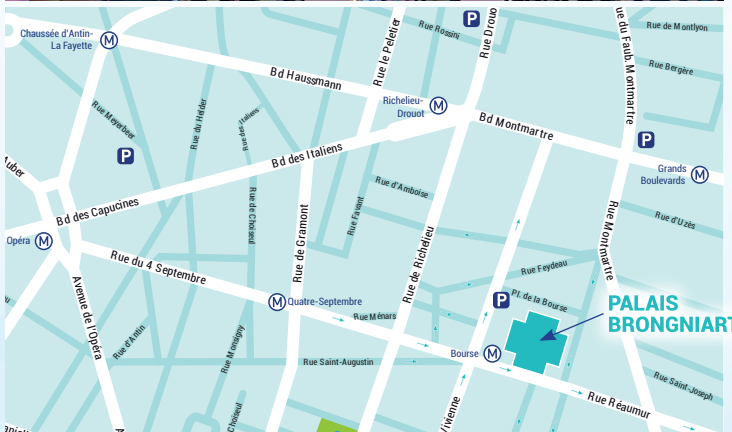
DATE

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VENUE

PALAIS BRONGNIART PARIS

One of the main convention and event centers in Paris, Palais Brongniart was founded on a philosophy that promotes economic, social and equitable innovation. Palais Brongniart features 3,000 sq.m within a unique and prestigious venue that hosts over 500 events every year.



ORGANISING COMMITTEE

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