EXPANDING THE LOGISTICS SCOPE

IPIC 2023

Sponsorship & Exhibition packages

Athens, 13-15/06

9th INTERNATIONAL PHYSICAL INTERNET CONFERENCE

Supported by alice | Alliance for Logistics Innovation through Collaboration in Europe

ΕΠΙΣΕΥ ICCS

i-SENSE GROUP

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The European Technology Platform ALICE is set-up to develop a comprehensive strategy for research, innovation and market deployment of logistics and supply chain management innovation in Europe. ALICE's concept **for Physical Internet (PI)** envisages Future logistics, from global to urban, to be founded on a global open system of systems enabling assets and resources in logistics networks to be interconnected facilitating their use to the maximum capacity and productivity while increasing agility and resilience of supply chains.

ΕΠΙΣΕΥ ICCS

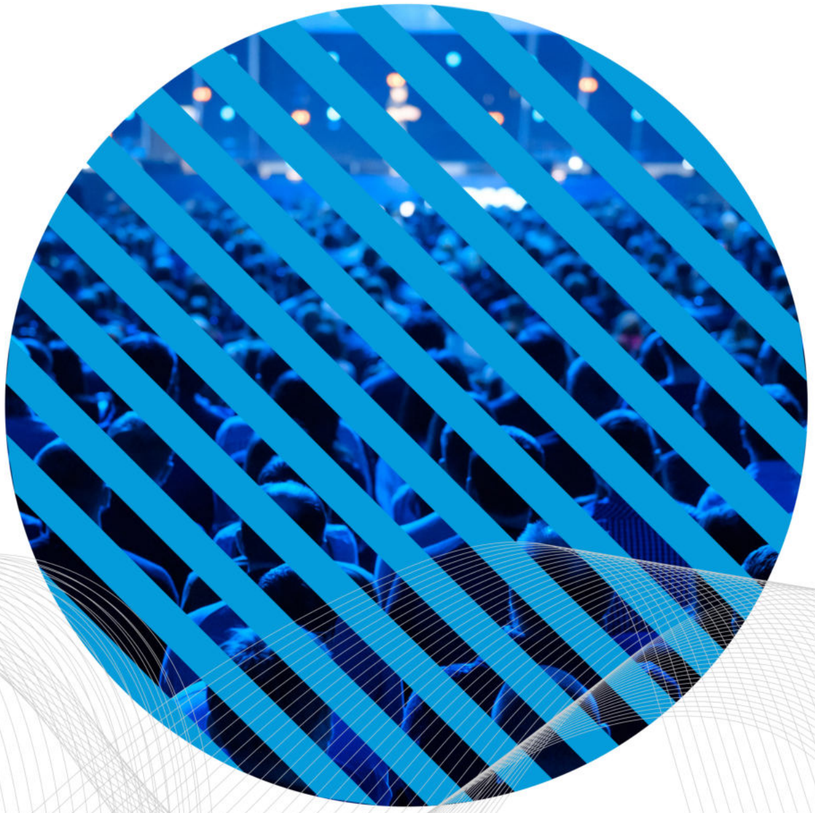
20 YEAR ANNIVERSARY i-SENSE GROUP

Since 1992, the Institute of Communication and Computer Systems (ICCS) of the National University of Athens in Greece (NTUA) conducts cutting edge, top quality research and development activities in the field of electrical, electronic and computer engineering & technologies, building sustainable research capacity and leadership.
With more than 600 highly qualified researchers and having a long history of involvement in thousands of EU funded and national projects, ICCS today is one of the most prominent research institutes in Greece, enjoys an excellent worldwide reputation and high international rankings.

The Conference every year is held under the auspices of ministries, local authorities, universities and organizations and enjoys the support of various companies and research projects, clusters and start ups.

9th International Physical Internet Conference

OUR MISSION



The International Physical Internet Conference aims to provide an open forum for industry, innovators, researchers, government officials (at all levels) and citizens to introduce leading edge innovations, concepts, technology applications and methodologies for future interconnected logistics.
Specifically, the conference focuses on practical implementation steps of the Physical Internet and related applications in the different generations and time frames from nowadays to 2030 and beyond.

Together, we will review the state-of-the-art technologies and latest projects, and identify critical issues and challenges for future Physical Internet induced research, innovation, and implementation.
And, because logistics is global, participants will be from all over the world including all type of companies and organizations involved in freight transport and logistics, researchers, governments, international institution members, and standardization committees.

IPIC 2023

CONFERENCE AGENDA

the physical internet: expanding the logistics scope

Towards a smart hyperconnected era of efficient and sustainable logistics,
supply chains and transportation

The Physical Internet concept aims to get freight flows and logistics services in global supply chains, last mile and urban domains managed in an efficient, flexible, agile and connected way making the best use possible of the asset and resources, maximizing the productivity of the capital invested while increasing resilience of supply chains.

This year's conference will focus on Physical Internet as a suitable approach to overcome the latest global breakthroughs. IPIC2023 will be open to all contributions presenting Physical Internet principles and developments that:

- Support freight transport and logistics decarbonization
- Provide further resilience to global and regional supply chains
- Support the development of the circular economy
- Address urban logistics challenges

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ALICE Physical Internet Roadmap: Implementation and Generations

Building on the Physical Internet Community and ALICE's Roadmap Towards the Physical Internet, IPIC is looking for contributions addressing different generations of the roadmap implementations as well as applications or technologies supporting its implementations.

- From Logistics Nodes to PI Nodes
- From Logistics Networks to Physical Internet Networks
- Developing the System of Logistics Networks towards the Physical Internet
- Access and Adoption
- Governance

IPIC Conference Topics

- ➢ Interconnected freight transport, logistics and supply networks
- ➢ Modularization in logistics
- ➢ Material handling
- ➢ Vehicles and transshipment technologies
- ➢ Last mile & City logistics
- ➢ Omnichannel & E-commerce logistics
- ➢ Systems and technologies for interconnected Logistics (3D printing/ Internet of things/ machine learning/ augmented reality/ big data/ artificial intelligence/ blockchain/ cloud computing, digital twins, collaborative decision making)
- ➢ New communication networks enabling interconnected logistics (5G)
- ➢ Business models for open & interconnected logistics Manufacturing networks
- ➢ Ports, airports and hubs
- ➢ PI Impacts
- ➢ PI Fundamentals and Constituents
- ➢ PI Implementation and Governance
- ➢ PI Modelling and Simulation
- ➢ Autonomous logistics operations and systems (autonomous transport/drones/mobile logistics/robotics)
- ➢ Distributed Intelligence in Physical Internet

IPIC IMPACT & VISIBILITY

50+ Speakers

Sessions and Workshops on various topics led by thought leaders and researchers

40+ Panel Sessions

Panel Sessions anchored by industry leaders focused on current PI trends and issues

Building on Success

1000+ Attendees from all over the world! Building on successful IPIC 2021| 2020 | IPIC 2019 | IPIC 2018 | IPIC 2017 | IPIC 2016 |

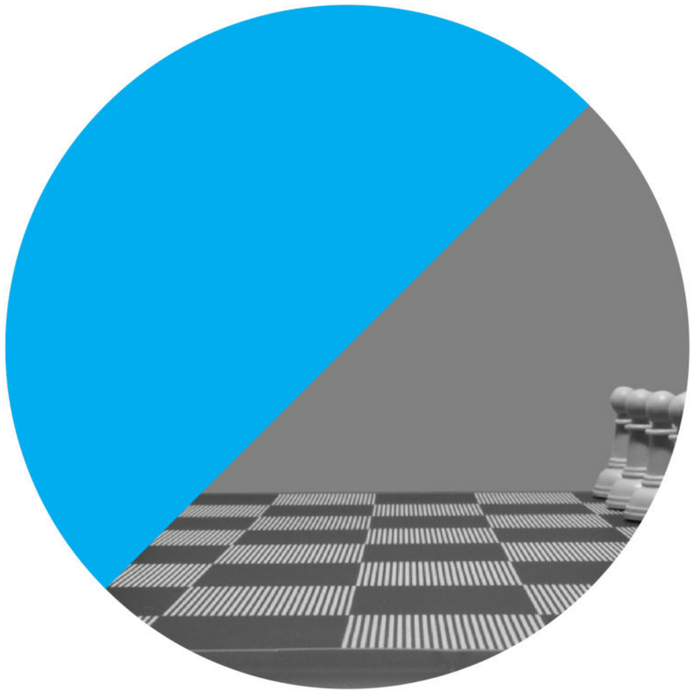
Global Networking

Joining a network of ALICE' s (The European Technology Platform for Logistics) members and getting opportunities to exhibit, present and discuss

IPIC 2023 VENUE

IPIC 2023 will be taking place at the **Serafeio Cultural Center,** a multidimensional venue managed and operated by the City of Athens, with a capacity of 1000+. The venue is located in the center of the city.

IPIC 2023
why sponsor



- Promote your company brand to industry and academic leaders
- Develop collaborative partnerships and leads
- Network with top influential people in the academic, industry and policy sector internationally
- Pursue a prominent speaking role/ session agenda
- Be promoted to media and press outlets in conjunction with the Conference
- Include your logo on all Conference documentation
- Gain knowledge and insight in the latest developments surrounding the concept of physical internet, state of the art research and top science
- Access a network for interdisciplinary collaborative research involving industry, academia and public institutions.

IPIC 2023

Sponsorship Levels

Platimum Sponsorship (€ 5,000)

- 6 complimentary Conference Passes
- +/- 2m² space for presentation in the foyer of the venue/exhibition
- Organization logo on the front page of the conference web site, plus logo and company listing on the sponsor page (100- word description and hyperlink to sponsor website)
- Logo and recognition in all conference promotional material (including floor graphics, banners, wall wraps, brochures etc)
- Formal acknowledgment in the opening and closing of the conference/ and networking reception
- Speaking opportunity at the opening session / keynote speech
- Committee and a tribute in the printed Conference Program, distributed to all attendees
- Promotion material in the conference bag distributed to all attendees
- 2 tickets for the Gala Dinner & Networking event
- Prominent Sponsor name recognition in all press releases related to events
- 3 blog posts- articles /social media posts/announcements, newsletters
- Exclusive discount of 20% for additional passes to the conference
- Logo recognition on newsletters and email campaign

IPIC 2023

Sponsorship Levels

Gold Sponsorship (€ 4,000)

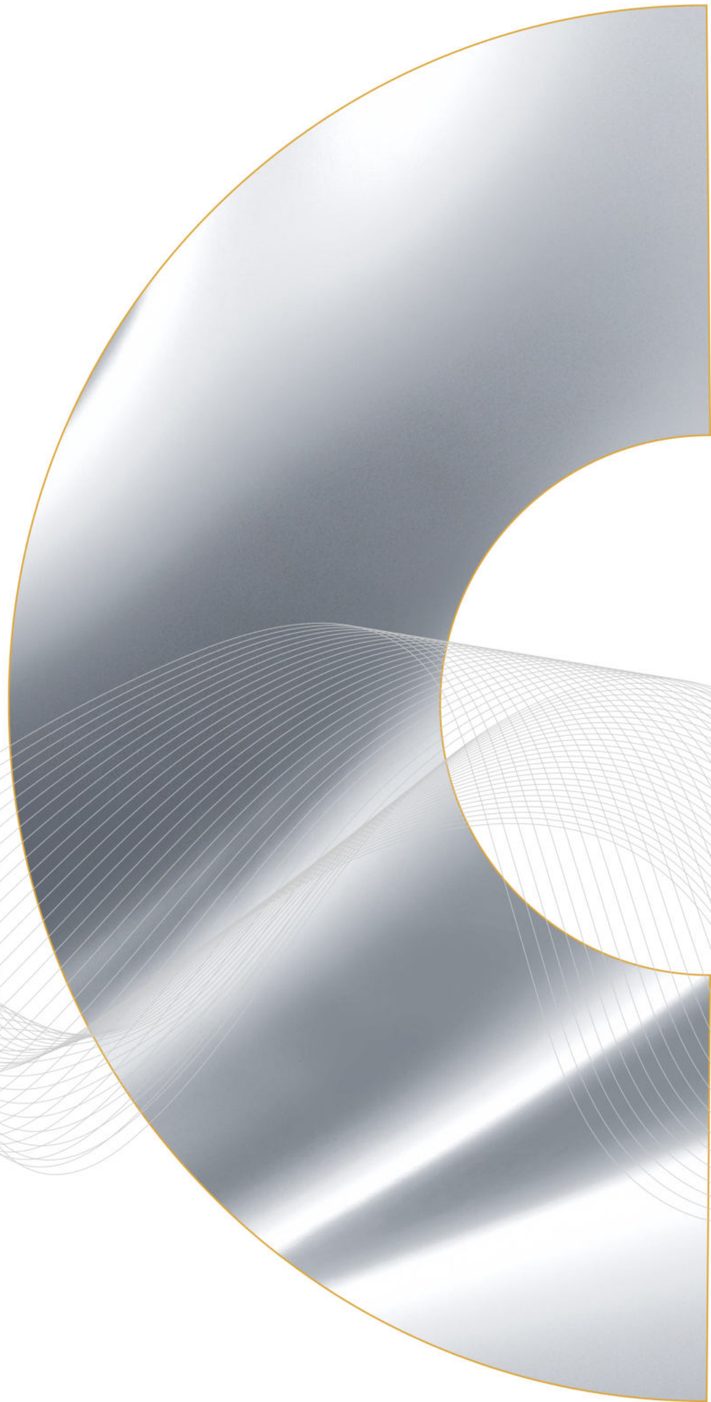
- 4 complimentary Conference Passes
- +/- 2m^2 space for presentation of the company in the foyer of the venue/exhibition
- Organization logo on the front page of the conference web site, plus logo and company listing on the sponsor page (50- word description and hyperlink to sponsor website)
- Logo and recognition in promotional notices for the conference (press release, social media etc)
- Committee and a tribute in the printed Conference Program, distributed to all attendees
- Formal acknowledgment in the opening and closing of the conference/ and networking reception
- Promotional material in the conference bag distributed to all attendees
- 2 tickets for the Gala Dinner & Networking event
- 2 blog posts- articles to be distributed via social media posts/announcements, newsletters
- Prominent Sponsor name recognition in all press releases related to IPIC2023

IPIC 2023

Sponsorship Levels

Silver Sponsors (€ 2,500)

- 2 complimentary Conference Passes
- Logo and company listing on the sponsor webpage
- Space for the roll up banner+ table for leaflets and materials in the lunch/drink areas (exhibition area)
- Committee and a tribute in the printed Conference Program, distributed to all attendees
- Prominent signage with logo at sponsors choice of a Networking Break (6 to choose from) – first come, first served on selection
- Formal acknowledgment in the opening and closing of the conference/ and networking reception
- 2 tickets for the Gala Dinner & Networking event



IPIC 2023

Sponsorship Levels

Bronze Sponsors (€ 2,000)

- 1 complimentary Conference Pass
- Space for the roll up + table for leaflets and materias in the lunch/drink areas (exhibition area)
- Logo and company listing on the sponsor page
- tribute in the printed Conference Program, distributed to all attendees
- 1 ticket for the Gala Dinner & Networking event

IPIC 2023

Project Contribution

(1500 €)

- 1 complimentary Conference Pass
- Project logo on the front page of the conference web site plus logo and project listing on the sponsor page (100- word description and hyperlink to the project website)
- A tribute in the printed Conference Program and Conference Proceedings, distributed to all attendees.
- Space for the project roll up + table for leaflets and materias in the lunch/drink areas (exhibition area)
- 3 tickets for 100€ reduction in the registration
- Projects are welcome to arrange a session in the program
- Supporting projects are welcome to propose industry or project result speaker (s)

IPIC 2023

Sponsor a Session

Conference Session (1500 €)

- A tribute in the Conference Session to the sponsor
- A tribute in the Conference Program and Conference Proceedings
- Logo and company listing on the sponsor webpage
- 2 Blog posts/Social announcements.
- 3 free Day Conference Passes
- Free entrance to the Session (Up to 50 participants)

IPIC 2023

9th International
Physical Internet Conference

June 13-15, 2023
Athens, Greece

Contact

Contact us if there are any questions.

Website: www.pi.events/IPIC2023/
Email Address: ipic@iccs.gr

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