

AWARENESS RAISING CAMPAIGN ON KNOWLEDGE VALORISATION

GREEK EVENT - AGENDA

30 November 2023 | HYBRID | Ministry of Development, Athens, Greece
Venue: National Center for Scientific Research "Demokritos", Congress center

09:30 – 10:00 0. REGISTRATION

MORNING SESSION (Moderator Vasileios Gongolidis)

1. OPENING REMARKS

10:00 – 10:25

Welcome: Organiser, **Vasileios Gongolidis**, General Secretariat for Research & Innovation
Host, **George Nounesis**, Director of NCSR "Demokritos" (tbc)
Maximos Senetakis, Deputy Minister of Development
Athanasios Kyriazis, Secretary General for R&I, Ministry of Development
Peter Dröll, Director of Prosperity, DG R&I, European Commission

10:25 – 10:40

2. COUNCIL RECOMMENDATION ON THE GUIDING PRINCIPLES ON KNOWLEDGE VALORISATION: IMPLEMENTATION IN GREECE

Athanasios Kyriazis, Secretary General for Research and Innovation, Ministry of Development

10:40 – 11:10

3.1 PRESENTATION OF THE COMMISSION RECOMMENDATION ON THE CODE OF PRACTICE ON THE MANAGEMENT OF INTELLECTUAL ASSETS FOR KNOWLEDGE VALORISATION

Manon PRADO, Policy Officer, Directorate-General for Research and Innovation, Valorisation Policies & IPR Unit, European Commission

3.2 PRESENTATION OF THE COMMISSION RECOMMENDATION ON THE CODE OF PRACTICE ON STANDARDISATION

Ioannis SAGIAS, Deputy Head of Unit, Directorate-General for Research and Innovation, Valorisation Policies & IPR Unit, European Commission

11:10 - 11:30 COFFEE BREAK

11:30 – 12:45

4. WORKSHOP: HOW TO INCENTIVISE STAKEHOLDERS TOWARDS KNOWLEDGE VALORISATION (Moderator: Katerina Pramatori)

Peter Dröll, Director of Prosperity, Directorate-General for Research and Innovation, EC
Katerina Pramatori, Associate Professor at AUEB, former chair of Sectoral Scientific Council on Knowledge Transfer and IP
Sofia Pomakidou, Founder CEO at EVO Human Performance
Sofia Magkia, Head of Innovation Office & Technology Park of Attica "Lefkippos" at National Center for Scientific Research "Demokritos"
Christos Vaitsis, Head of Innovation/Technology Transfer- "Athena" Research and Innovation Center

12:45 – 13:00 QUESTIONS AND ANSWERS

13:00 – 14:00 LIGHT LUNCH

AFTERNOON SESSION

BEST PRACTICES SESSION (Moderator: Katerina Panagiotopoulou)

5. BEST PRACTICES FROM ABROAD ON KNOWLEDGE VALORISATION

5.1 Case 1: Fostering collaborative innovation through a Knowledge Transfer Network (30' minutes)

Helena Rosario Da Costa, National Agency for Innovation, Portugal

14:00 – 15:15

5.2 Case 2: Intellectual Assets Management (IAM) development – education, research, practice (30' minutes)

Ulf Petrusson, Professor at Gothenburg University, Sweden

Q&A: 15' minutes)

15:15 - 15:30

COFFEE BREAK

TRAINING SESSION

6.1 TRAINING ON KNOWLEDGE VALORISATION OF INTELLECTUAL ASSETS (Central auditorium-Moderator: Katerina Panagiotopoulou)

Michele Dubbini, Senior IP Consultant, European IP Helpdesk (40' minutes)

15' Q&A

15:30 – 16:25

Parallel
sessions

6.2 TRAINING ON PRACTICAL IMPLEMENTATION OF CODE OF PRACTICE ON STANDARDISATION (Small auditorium- Moderator: Georgia Tsokou)

Philip Maurer, Project Manager - Innovation at CEN-CENELEC, **Fragoulis D. Krokos**, Director of ELOT (40' minutes)

15' Q&A

16:25 – 16:30

RECONVENE AT CENTRAL AUDITORIUM

16:30 – 16:45

7. CLOSING REMARKS

Closing

