

## Blue Economy – The key towards Mediterranean Regional Sustainability

Sustainable Blue Economy Partnership

at Posidonia 2024, 07 June, Athens Metropolitan Expo,

Posidonia Seminar Room 1A - Sponsored by S&P Global Commodity Insights



## INVITATION

On behalf of the EU Sustainable Blue Economy Partnership (bluepartnership.eu), I am pleased to invite you as a speaker to the workshop "Blue Economy – The key towards Mediterranean Regional Sustainability" on 7th June 2024 (10:45-17:00 EEST = CEST + 1) at Posidonia 2024 exhibition taking place in Athens, Greece.

The EU Sustainable Blue Economy Partnership is a key and growing EU initiative promoting innovative solutions and technologies for a digital, green and inclusive transition of the blue economy, considering the present environmental scenario, including climate change and biodiversity crisis. It brings together national governments, research organizations, innovation funds and regional authorities from 29 countries around the Atlantic Ocean, the Black Sea, the Baltic Sea, the Mediterranean Sea and the North Sea, pooling resources together with the European Commission to boost the transformation towards a climate-neutral, sustainable, productive, and competitive blue economy by 2030.

The first of a series of cofunded projects were selected and the second joint call has just closed in April 2024. As part of its structuring activities, the Partnership organizes a series of regional workshops to connect with the sea basins scale and integrate practices and needs into the Strategic Research and Innovation Agenda (SRIA).

Posidonia 2024 (posidonia-events.com) is a worldwide event that brings the whole shipping actors to its exhibitors. It offers a unique opportunity to promote the partnership approach of applying the quintuple helix principle, by engaging all key actors in the Mediterranean sea basin. In particular, the presence of maritime industry will boost the partnership agenda to attract industrial partners and possibly private funding in the implementation of the co-funded projects. Some of them will be showcased.

In this framework, the workshop "Blue Economy – The key towards Mediterranean Regional Sustainability" to which you are invited as a speaker, will offer to the audience the opportunity to network with their counterparts, to exchange experience, knowledge and good practice and explore the potential of common undertakings as well as opportunities for enabling cooperation.

Through brief presentations and an interactive discussion with the audience, including in the format of 'World Café', this workshop aims at bringing together relevant stakeholders of the blue economy sector, including authorities, research and business communities, industry as well as the European Commission and international organizations.

I would appreciate if you could confirm your participation by responding to sbep@mur.gov.it and copying Angiolo Boncompagni (angiolo.boncompagni@est.mur.gov.it). Preliminary logistic information including on how to reach the venue and accommodation are also attached.

With my kind regards,

Margherita Cappelletto, Italian Ministry of Universities and Research

 ${\it Coordinator\ of\ the\ EU\ Sustainable\ Blue\ Economy\ Partnership}$ 

## **AGENDA**

10:45		Arrival, registration and welcome coffee	
11:00		Opening remarks  Moderators: Sofia Dimitropoulou, Greek General Secretariat for Research and Innovation (GSRI) and George Petihakis, Hellenic Center for Marine Research (HCMR), SBEP Med nodes	Prof. Athnasios Kyriazis, Secretary General, Greek General Secretariat for Research and Innovation (GSRI), EUSAIR Presidency Elisabetta Balzi, European Commission (DG R&I) on-line Christos Economou, European Commission (DG MARE) Welcome messages Kathrine Angell-Hansen, Research Council of Norway (RCN) Setting the scene/1: the EU Sustainable Blue Economy Partnership and the Strategic Research and Innovation Agenda Angiolo Boncompagni, Italian Ministry of Universities and Research (MUR) Setting the scene/2: Aim of the workshop
11:40		Thematic panel discussion 1:  Marine Energy and Multi-Use Offshore Platforms  Moderator: Takvor Soukissian, Hellenic Center for Marine Research (HCMR), SBEP Med node	Luciano Mule-Stagno, University of Malta and formerly Heritage Malta Offshore platforms, renewable energy: state of play in the Mediterranean Katerina Spanoudaki (Forth), Services from the Mediterranean ocean observing system (MONGOOS) Lorenzo Cappietti, University of Florence (Italy) SBEP cofunded project on Sustainable, Reliable and Socially Acceptable Modular Floating IslAnds for Multi-use Offshore Spaces (FAMOS)  Q&A with the audience
12:15		Comfort break	<b>▶ ▶ ▶ ▶ ▶ ▶</b>
12:20		Thematic panel discussion 2:  Coastal and maritime tourism  Moderator: Maria Azzopardi, Ministry for Education, Sport, Youth, Research and Innovation of	Stavros Antoniadis, UN Environment Programme Mediterranean Action Plan (UNEP/MAP)  Blue Tourism initiative  Jaap Gebraad, Zero Emission Waterborne Transport Platform  Sustainable cruising
		Malta (MEYR), SBEP Med node	Q&A with the audience
12:55		Comfort break	<b>&gt;</b>
13:00	<b>&gt;</b>	Thematic panel discussion 3:  Spatial planning and Mediterranean Ports	Christos Economou, European Commision DG MARE  Community of Practice on Maritime Spatial Planning for the Mediterranean  Mitja Bricelj, Ministry for Environment and Spatial Planning (Slovenia)  Green transition in the Mediterranean: from decisions to actions  Olivier Laroussinie, Centre for Studies and Expertise on Risks, the Environment, Mobility and Urban Planning (CEREMA)

	Moderator: Julie Olivier, Project Management Jülich	Challenges for a 'Particular Sensitive Sea Area (PSSA)'
	(FZJ)	Q&A with the audience
13:35	Networking lunch	<b>&gt;</b>
14:35	Panel discussion on enablers 1:  Synergies  Moderator:	Cristina Zeri, Hellenic Centre for Marine Research  BlueMissionMed - Supporting the Mediterranean sea basin for the implementation of the EU Mission Restore our Ocean and Waters  Angelo Riccaboni, University of Siena (Italy)  Partnership for R&I Initiative in the Mediterranean area
	Adriana Salazar, Union for the Mediterannean	Thanos Smanis, CLIMAZUL  WestMed Initiative  Eirini Mantzouni, Hellenic Ministry of Rural Development and Food, Greece, EUSAIR Pillar 1 Blue Growth - Coordinator  Blue Economy assets of the Adriatic Ionian Euroregion (EUSAIR)  Monica Bellisario, Italian Presidency of the Council of Ministers  Role of INTERREG in the Mediterranean area, how to strengthen synergies for the integration of funds  Tatjana Hema, UN Environment Programme Mediterranean Action Plan (UNEP/MAP)  International cooperation as key enabler for a blue green strategy
15:15	Panel discussion on enablers 2:  Business and funding	Q&A with the audience  Martin Humburg, European Investment Bank (EIB)  EIB's support to a sustainable blue economy  Mahdi Khomsi, BusinessMed, Tunisia  Trends for sustainable business in the Mediterranean area
	opportunities  Moderator: Kathrine Angell-Hansen, Research Council Norway	José Delara, Spanish Maritime Cluster Leveraging opportunities for funding maritime sectors  Q&A with the audience
15:50	Comfort break and continuous coffee	<b>&gt;</b>
15:55	World café	Good practices, innovative technologies, funding schemes Facilitators: Julie Olivier, Project Management Jülich (FZJ) and Christy Baldacchino Ministry for Education, Sport, Youth, Research and Innovation of Malta (MEYR), SBEP Med node
16:55	Wrap up and closing remarks	Moderators, Facilitators and Rapporteurs
17:00	End of the workshop	

## More information:



bluepartnership.eu