



Sustainable Blue
Economy Partnership

Blue Economy – The key towards Mediterranean Regional Sustainability

Sustainable Blue Economy Partnership

at Posidonia 2024, 07 June, Athens Metropolitan Expo,

Posidonia Seminar Room 1A - Sponsored by S&P Global
Commodity Insights



Co-funded by
the European Union

EUROPEAN PARTNERSHIP

INVITATION

On behalf of the EU Sustainable Blue Economy Partnership (bluepartnership.eu), I am pleased to invite you as a speaker to the workshop “Blue Economy – The key towards Mediterranean Regional Sustainability” on 7th June 2024 (10:45-17:00 EEST = CEST + 1) at Posidonia 2024 exhibition taking place in Athens, Greece.

The EU Sustainable Blue Economy Partnership is a key and growing EU initiative promoting innovative solutions and technologies for a digital, green and inclusive transition of the blue economy, considering the present environmental scenario, including climate change and biodiversity crisis. It brings together national governments, research organizations, innovation funds and regional authorities from 29 countries around the Atlantic Ocean, the Black Sea, the Baltic Sea, the Mediterranean Sea and the North Sea, pooling resources together with the European Commission to boost the transformation towards a climate-neutral, sustainable, productive, and competitive blue economy by 2030.

The first of a series of cofunded projects were selected and the second joint call has just closed in April 2024. As part of its structuring activities, the Partnership organizes a series of regional workshops to connect with the sea basins scale and integrate practices and needs into the Strategic Research and Innovation Agenda (SRIA).

Posidonia 2024 (posidonia-events.com) is a worldwide event that brings the whole shipping actors to its exhibitors. It offers a unique opportunity to promote the partnership approach of applying the quintuple helix principle, by engaging all key actors in the Mediterranean sea basin. In particular, the presence of maritime industry will boost the partnership agenda to attract industrial partners and possibly private funding in the implementation of the co-funded projects. Some of them will be showcased.

In this framework, the workshop “Blue Economy – The key towards Mediterranean Regional Sustainability” to which you are invited as a speaker, will offer to the audience the opportunity to network with their counterparts, to exchange experience, knowledge and good practice and explore the potential of common undertakings as well as opportunities for enabling cooperation.

Through brief presentations and an interactive discussion with the audience, including in the format of ‘World Café’, this workshop aims at bringing together relevant stakeholders of the blue economy sector, including authorities, research and business communities, industry as well as the European Commission and international organizations.

I would appreciate if you could confirm your participation by responding to sbep@mur.gov.it and copying Angiolo Boncompagni (angiolo.boncompagni@est.mur.gov.it). Preliminary logistic information including on how to reach the venue and accommodation are also attached.

With my kind regards,



*Margherita Cappelletto, Italian Ministry of Universities and Research
Coordinator of the EU Sustainable Blue Economy Partnership*

		Moderator: Julie Olivier, Project Management Jülich (FZJ)	<i>Challenges for a 'Particular Sensitive Sea Area (PSSA)'</i> Q&A with the audience
13:35	▶	Networking lunch	▶▶ ▶▶ ▶▶ ▶▶ ▶▶ ▶▶ ▶▶
14:35	▶	Panel discussion on enablers 1: <i>Synergies</i> Moderator: Adriana Salazar, Union for the Mediterranean	Cristina Zeri, Hellenic Centre for Marine Research <i>BlueMissionMed - Supporting the Mediterranean sea basin for the implementation of the EU Mission Restore our Ocean and Waters</i> Angelo Riccaboni, University of Siena (Italy) <i>Partnership for R&I Initiative in the Mediterranean area</i> Thanos Smanis, CLIMAZUL <i>WestMed Initiative</i> Eirini Mantzouni, Hellenic Ministry of Rural Development and Food, Greece, EUSAIR Pillar 1 Blue Growth - Coordinator <i>Blue Economy assets of the Adriatic Ionian Euroregion (EUSAIR)</i> Monica Bellisario, Italian Presidency of the Council of Ministers <i>Role of INTERREG in the Mediterranean area, how to strengthen synergies for the integration of funds</i> Tatjana Hema, UN Environment Programme Mediterranean Action Plan (UNEP/MAP) <i>International cooperation as key enabler for a blue green strategy</i> Q&A with the audience
15:15	▶	Panel discussion on enablers 2: <i>Business and funding opportunities</i> Moderator: Kathrine Angell-Hansen, Research Council Norway	Martin Humburg, European Investment Bank (EIB) <i>EIB's support to a sustainable blue economy</i> Mahdi Khomsi, BusinessMed, Tunisia <i>Trends for sustainable business in the Mediterranean area</i> José Delara, Spanish Maritime Cluster <i>Leveraging opportunities for funding maritime sectors</i> Q&A with the audience
15:50	▶	Comfort break and continuous coffee	▶▶ ▶▶ ▶▶ ▶▶ ▶▶ ▶▶ ▶▶
15:55	▶	World café	<i>Good practices, innovative technologies, funding schemes</i> Facilitators: Julie Olivier, Project Management Jülich (FZJ) and Christy Baldacchino Ministry for Education, Sport, Youth, Research and Innovation of Malta (MEYR), SBEP Med node
16:55	▶	Wrap up and closing remarks	Moderators, Facilitators and Rapporteurs
17:00	▶	End of the workshop	

More information:



bluepartnership.eu